

Fulfilling Your Project's Mission through Client Engagement



CO-PRODUCTION
WHAT IT IS
HOW IT CAN BUILD JUSTICE

Objectives



EXPLORE HOW YOUR INITIATIVE'S MISSION WILL BE
ADVANCED BY ENLISTING CLIENTS AS CO-PRODUCERS

- Learn key elements of co-production
- Consider why co-production is critical to achieving justice
- Share ideas for incorporating co-production into Equal Justice Works fellowships
- Create co-production “study group”

Co-Production?



CO-PRODUCTION IN BRIEF:

Services cannot achieve their intended outcomes unless the client is transformed from passive consumer to active partner and co-producer.



Blobs and Squares

A parable about why we need to partner with clients to achieve justice



If the video does not play...



Please go to:

www.nomorethrowawaypeople.com

And come back in six minutes!



Current Examples

Ongoing projects
incorporating co-
production of justice

- Homecomers' Academy
- Pay it Forward –Roseburg, OR

Core Values



- (1) No more throwaway people;
- (2) Work must be redefined;
- (3) “You need me” becomes “We need each other;”
- (4) Social networks and support systems supply the infrastructure of community. No more disinvesting in families, neighborhoods, and communities.
- (5) Respect is essential

Relevance



100 million households

60 million households

Your project's legacy

Co-Production Assessment






In what ways
can your project
treat clients as
an asset by:

- Asking clients what they can do for others?
- Supporting clients in identifying ways they can help others?
- Valuing clients' skills in surviving in the world or daily life?
- Regarding background, language, and culture as an asset?



**In what ways
can your project
honor clients'
work by:**

- Recording their contributions?
- Rewarding their contributions?
- Valuing as work client ideas about needs and solutions?
- Budgeting funds to provide rewards and incentives?



In what ways
can your
project
encourage
reciprocity by:

- Supporting clients in finding ways to help others in return for services?
- Working with clients so that they can help further the organization's mission?
- Informing clients of policies, procedures, or programs promoting reciprocity?
- Letting clients know there is a key person recording and managing exchanges?



**In what ways
can your
project build
community by:**

- Fostering trust based relationships while respecting privacy?
- Organizing informal support and peer groups or extended families?
- Supporting social events and celebrations by clients and peer groups?
- Creating enduring community-based institutions or traditions?



**In what ways
can your project
show respect for
clients by:**

- **Creating forums for voices of clients, members, family, and community?**
- Making resources available to clients seeking to mobilize?
- Partnering with community to hold officials or others accountable?
- Altering practices and priorities in response to views of clients and community?

As attorneys committed to advancing justice with a duty to represent our clients zealously...

- Are we obligated to identify and use effective remedies?
- Are we obligated to make use of co-production if we believe it can generate systemic remedies?
- ... Even if it does not require litigation and client leadership?

Review Objectives



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