



# Equal Justice Works 2012 Annual Dinner Sponsor Advertisements

## AD DIMENSIONS FOR DINNER PROGRAM BOOK

- **CHAMPION OF JUSTICE**  
Full-page ad: 7.5" wide x 10.5" high  
CMYK full color, no bleed
- **GUARDIAN OF JUSTICE; SUSTAINER OF JUSTICE**  
Half-page ad: 7.5" wide x 5.125" high  
CMYK full color, no bleed
- **PILLAR OF JUSTICE**  
Half-page ad: 7.5" wide x 5.125" high  
Black and white, no bleed
- **ADVOCATE FOR JUSTICE; PROTECTOR OF JUSTICE**  
Quarter-page ad: 3.625" wide x 5.125" high  
Black and white, no bleed

## AD REQUIREMENTS

- Ads need to be in one of the following formats and have high-resolution (at least 300 dpi) when trimmed to size: jpeg, pdf or tiff.
- Color ads need to be designed with CMYK colors. Any embedded photography or graphics must be formatted for CMYK printing.
- If you submit a pdf, please make sure all fonts are outlined.
- Please DO NOT submit ads designed in any word processing program.
- Equal Justice Works cannot guarantee the print quality of your ad unless it is submitted as requested.
- **All ad artwork should be sent to [lwebb@equaljusticeworks.org](mailto:lwebb@equaljusticeworks.org) and is due by Friday, Sept. 14, 2012.**

Please contact Alex Sittig at [asittig@equaljusticeworks.org](mailto:asittig@equaljusticeworks.org) or (202) 466-3686 ext. 136 if you have questions or concerns with these guidelines.